



RANDALL  
— MCNEELY —



**Chief Kindness Engineer**

**Kindness Habit - Bring Out The Best to Get  
Outstanding Results - A Kind Leader's Guide**

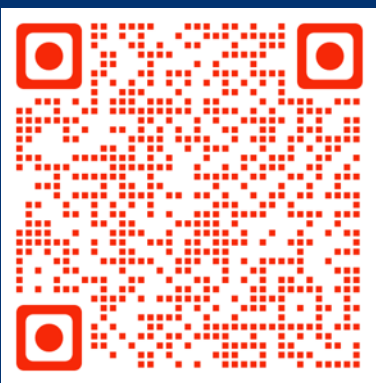
[www.randymcneely.com](http://www.randymcneely.com)

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"When kindness becomes a cornerstone of leadership, it creates an environment where individuals feel valued, supported, safe and motivated. This positivity ripples through teams, fostering collaboration and innovation."

SONIA GAVIRA



Reach out to book Randy for your next event.

## Four Principles of Kindness Leadership

### Kind Leaders:

1. **SEE** - See people as human beings rather than objects.
2. **THINK** - Think about people as human beings rather than objects.
3. **FEEL** - Feel that people, as human beings, deserve to be valued and appreciated.
4. **ACT** - Intentionally behave in ways that show value and appreciation in all their interactions.

## Five-Step Guide to Daily Intentional Kindness

### Every Day:

1. **DETERMINE** to be a Kindness Giver who sees people as human beings rather than objects.
2. **THINK** of and **PLAN** ways to be a Kindness Giver.
3. **LOOK** for and **ACT** on opportunities to be a Kindness Giver.
4. **INVITE** and **ENCOURAGE** others to be Kindness Givers.
5. **REFLECT** on and **RECORD** your kindness experiences whether giving or receiving.

## Kindness Leadership Advantages

### Kindness Leadership:

- Opens the door to transformative, trusting relationships.
- Brings out the best in people, leading to outstanding results.
- Makes conflict resolution easier.
- Increases employee engagement as colleagues feel empowered to share ideas.
- Engenders greater collaboration which leads to enhanced creativity and innovation.
- Leads to increased loyalty which reduces turnover.
- Inspires the unity that transcends differences.
- Creates raving fans as colleagues and customers feel valued and appreciated.